There are 8 important rules you must follow when you bring a new Mensch into your home.

Rule 1: Name your Mensch! Each Mensch is special and should be part of your family.

Rule 2: Moshe was always trying to make the kids smile and have fun. Enjoy this holiday with your family... have fun... make your own traditions. Put more Hanukkah into Hanukkah!

Rule 3: Every day of Hanukkah, make sure you give your Mensch a Shamash candle to hold... and every night use that candle to light your Menorah.

Rule 4: Mensches are infused with Hanukkah magic. Make sure your kids know that if they behave, your Mensch will let go easily of the Shamash candle, but if they misbehave, he will hold it tight, and they may not get any presents.

Rule 5: Your Mensch will get sore from sitting in one place for too long, just like Moshe... so move him every day. Mensches love to have fun.... so be creative with your Mensch.

Rule 6: Mensches love having their pictures taken! Take fun photos and share them online with friends and family each night of Hanukkah.

Rule 7: One night of Hanukkah don’t open presents yourself, instead buy presents and give them to people in need. Remember that a true Mensch is one who puts smiles on other people's faces.

Rule 8: Mensches don’t sleep. Let them watch over the Menorah at night.